



Marketing Expert Christopher Cumby Featured on ABC as Guest on The Brian Tracy Show

Christopher Cumby was recently seen on NBC, CBS, ABC and FOX network affiliates around the country as a guest on The Brian Tracy Show.

Toronto, ON, Canada – February 11, 2015 – [Christopher Cumby](#), Founder of Integrity Marketing Inc. & Success Playbook, was recently a featured guest on The Brian Tracy Show. "The Brian Tracy Show", filmed in San Diego, California, features an interview format, hosted by best-selling author Brian Tracy, one of the country's leading business minds. The episode featuring Christopher Cumby recently aired on NBC, CBS, ABC and FOX affiliates across the country.

Christopher Cumby has been coaching and advising clients on effective sales and marketing strategies for over 14 years. He founded Integrity Marketing in 2003 with a direct sales consulting platform and is one of the leading marketing firms in the nation. In 2007, Integrity Marketing was reinvented into Success Playbook, which focuses on personal development. His expertise lies in working closely with partners and clients to help design, implement and execute their personal development and sales strategies and offerings.

Christopher's major strengths include negotiation, new business development, strategic sales, business strategy, strategic planning, leadership, coaching and team building. He works closely with his team members on customer acquisition protocols and policies, direct marketing strategies, traditional marketing strategies, online marketing strategies and new market research and evaluations.

Watch Christopher's appearance on "The Brian Tracy Show" at <http://youtu.be/2M4IS8aMYCM> and <http://christophercumby.com/videos/>

Learn more at <http://christophercumby.com/>

About the Brian Tracy Show:

The Brian Tracy Show is produced by Emmy® Award-winning Director and Producer, Nick Nanton, Esq and Emmy® Award winning Producer, JW Dicks, Esq., Co-Founders of America's PremierExperts® and The Dicks and Nanton Celebrity Branding Agency®.

